

12th INTERNATIONAL EXHIBITION FOR BAKERY, CONFECTIONERY, EQUIPMENT & PRODUCTS



Artozyma

HELEXPO



28.2 | **2026**
2.3

THESSALONIKI
INTERNATIONAL
EXHIBITION & CONGRESS
CENTER, GREECE



artozyma-expo.gr

ORGANIZED BY

HELEXPO

The ultimate exhibition experience for bakery and pastry professionals

Artozymba is more than an exhibition, it's a three-day celebration filled with colors, flavors, aromas, and exciting activities. From seminars, workshops, and master classes to exclusive networking opportunities, it is the go-to event for professionals in the bakery and pastry industry.



Artozymba
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As a leading sectoral exhibition in Southeastern Europe, **Artozyma** attracts top-tier companies specializing in raw materials, packaging, and equipment. With its dynamic side events and themed showcases, it highlights the latest trends and innovations shaping the industry.

A key feature that sets **Artozyma** apart is its professional edge, with a strong focus on targeted B2B meetings between exhibitors and buyers, creating unparalleled business opportunities.



Why Exhibit at Artozyma?



Expand your network and strengthen industry connections

Meet leading manufacturers, distributors, and professionals from the bakery and pastry industry. The expo attracts key players from Greece and Southeastern Europe, providing the perfect platform for networking and business development.

Showcase your Innovations and drive sales

Present your latest bakery and pastry products, machinery, and raw materials to an engaged professional audience. Maximize your exposure through live demonstrations and targeted B2B meetings that connect you with decision-makers and key buyers.

Gain valuable market insights and stay ahead

Explore emerging trends, technological advancements, and consumer demands in the bakery and pastry sector. Position your brand as an industry leader at one of the most prestigious bakery and pastry exhibitions in the region.

Benefit from Thessaloniki's strategic trade location

Situated at the crossroads of Europe, the Balkans, and the Mediterranean, Thessaloniki offers unique access to emerging markets and expanding business opportunities, making Artozyma a gateway for international trade growth.



What to expect from Artozyma



3 Days of networking and business opportunities

Meet decision-makers and establish meaningful connections.

Exclusive B2B meetings program

A structured matchmaking platform that connects exhibitors with key buyers from across Europe.

Live demonstrations and hands-on experiences

Discover cutting-edge equipment, ingredients, and techniques through live showcases.

Specialized parallel events

Engage in industry-leading competitions, masterclasses, and expert seminars to stay ahead of the curve.

A vibrant marketplace

Experience the latest innovations in baking, pastry, ice cream, and chocolate production.

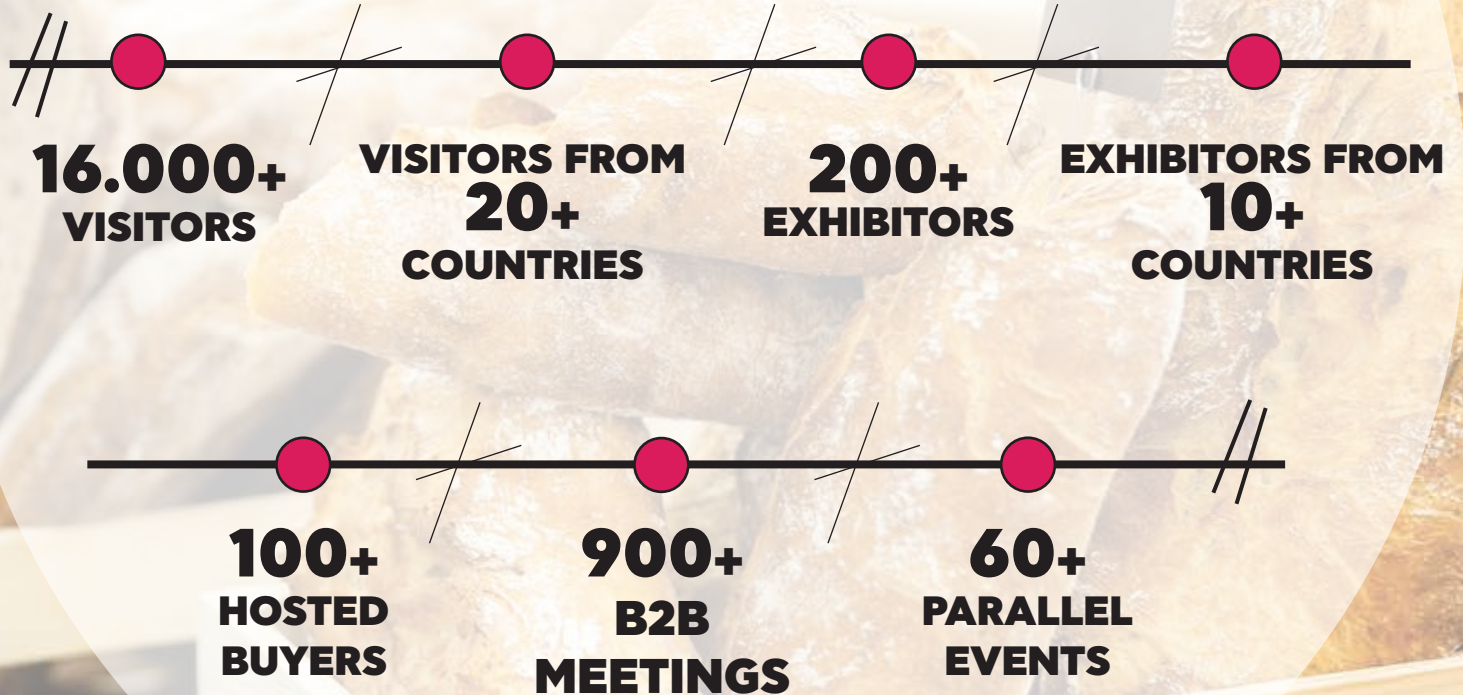




Artozymba
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2024



Exhibition Sectors

Explore the full spectrum of Bakery & Pastry industry solutions

As an exhibitor, you'll have the opportunity to present your products in a focused exhibition area that attracts industry professionals looking for new business partnerships and innovative solutions.

Main Exhibit Categories

- **Raw materials & ingredients**
- **Bakery and Pastry machinery & equipment**
- **Chocolate products**
- **Ice cream products & equipment**
- **Sugar products & confectionery ingredients**
- **Bakery & Pastry products**
- **Packaging solutions**
- **Utensils & accessories**

Be part of the Artozyma success story!

Don't miss the opportunity to be part of the most anticipated bakery and pastry exhibition in Southeastern Europe! Join a premier industry event where business, innovation, and craftsmanship meet. Showcase your brand to a highly targeted audience and grow your business with strategic partnerships and new sales opportunities.



SPACE RENT

AREAS	TYPE	COST
One open side	Type 1 (space only)	105,00€/sq.m
Two open sides	Type 1 (space only)	115,00€/sq.m
Three open sides	Type 1 (space only)	129,00€/sq.m
Four open sides	Type 1 (space only)	142,00€/sq.m
Type 2		30,00€/sq.m
Outdoor space only		65,00€/sq.m
Registration fee		100,00€

Participation Cost




STAND TYPES

TYPE 1
WITHOUT EQUIPMENT

Space only without equipment includes:
Demarcated space on the ground and general cleaning.
Does not include power supply and connection.
The cost for power supply and connection is €35/kw.

TYPE 2
WITH EQUIPMENT

Includes: Panel walls, fascia sign with the company name, the stand number sign, beige carpet, basic cleaning, 1 desk, 1 small table, 3 chairs, POWER SUPPLY/ LIGHTS: 2x5 spotlights and 1 socket 500W (per 16 sqm.), power supply.

A 3D architectural rendering of a trade show stand. It features a white fascia sign at the top, a desk with a chair, and a small table with three chairs. The stand is set on a beige carpet and is surrounded by panel walls.

DISCOUNTS

• 24-49 sq.m. discount 10%

• 50-99 sq.m. discount 15%

• 100 sq.m. up to discount 20%

* The rental price depends on the final open sides of the stand.

* The above prices do not include 24% VAT

EXHIBITOR AMENITIES

The rental price includes:

- The rental price includes:
- Participation in the B2B meetings held with Hosted Buyers (regardless of sq.m.)
- Provision of exhibition spaces for preparation, operation, and dismantling
- Operations - customer service support
- New carpet floor in all the public spaces
- Cleaning services and security
- Free Exhibitors' badges and free entry pass
- Free online trade visitors' invitations
- Online exhibitors' catalogue entry

During the show days

- Free Wi-Fi during the show days
- Medical aid supply in case of emergency
- Free parking at exhibition center premises for exhibitors and visitors

Exhibition Centre map



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THESSALONIKI
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Free parking
for exhibitors and visitors

WORKING HOURS

Saturday | Sunday: 10:00-19:00

Monday: 10:00-18:00

PAVILIONS

13 | 14 | 15



A ΓΡΑΦΕΙΑ ΔΙΟΙΚΗΣΗΣ
ADMINISTRATION BUILDING

B ΣΥΝΕΔΡΙΑΚΟ ΚΕΝΤΡΟ "Ν. ΓΕΡΜΑΝΟΣ"
CONGRESS CENTER "N. GERMANOS"

C ΣΥΝΕΔΡΙΑΚΟ ΚΕΝΤΡΟ "ΙΩΑΝΝΗΣ ΒΕΛΛΙΔΗΣ"
CONGRESS CENTER "IOANNIS VELLIDIS"

D ΑΙΘΥΣΙΑ ΕΚΔΗΛΩΣΕΩΝ "ΑΙΜΙΛΙΟΣ ΡΙΑΔΗΣ"
EVENT HALL "EMILIOS RIADIS"

E MOMus ΜΟΥΣΕΙΟ
CONTEMPORARY ART
MUSEUM OF CONTEMPORARY ART

i ΕΙΣΟΔΟΣ-ΠΛΗΡΟΦΟΡΙΕΣ
ENTRANCE-INFORMATION

+ ΙΑΤΡΕΙΟ
FIRST AID

THESSALONIKI INTERNATIONAL EXHIBITION & CONGRESS CENTRE



INFORMATION

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